

AIA CHICAGO Board of Directors Meeting Minutes

Wednesday, July 29, 2020, 12:00pm – 1:30pm

Video Conference Call

Attendees

P April Hughes (President)	P Chey-Wen Taylor (Director)	P Jeremy Gentile (Assoc. Dir.)	P Zurich Esposito (Exec VP)
P Jessica Figenholtz (Pres-Elect)	P Manuel Hernandez (Director)	P Jose Rodriguez (Int'l Assoc. Dir.)	
P Mindy Viamontes (Sponsorship)	P Oswaldo Ortega (Director)	<input type="checkbox"/> Ryan Biziosek (Affiliate Dir.)	
P Jennifer Park (Honors/ Awards)	P Jason Golub (Director)	P Chris Carpenter (Affiliate Dir.)	
P Drew Deering (Advocacy)	P Natalie Hicks (Director)	P Andrew Jiang (Student Dir.)	<u>Key</u>
P Laura Garcia (Secretary)	P Tim Tracey (Director)	P Jeff Jenó (IL Delegate)	P Phoned in
P Patricia Saldana Natke (Treasurer)	P Lynda Dossey (Director)	P Joseph Lai (IL Delegate)	<input checked="" type="checkbox"/> Present
P Robert Forest (Past President)		P Terran Wilson (IL Delegate)	<input type="checkbox"/> Not Present

Meeting Minutes

1. **Welcome** by April Hughes. This meeting was held as a web based video call due to the Coronavirus pandemic.

2. Approve May 2020 Meeting Minutes

ACTION: The June 2020 minutes were reviewed. Drew Deering motioned to approve the minutes, Mindy seconded the motion.

3. President Report

SUMMARY: April Hughes started by noting that the Gold Medal letters were made available via Dropbox to the board for review.

4. President Elect Report

SUMMARY: Jessica Figenholtz reported that the strategic committee met last week with ESC. They are gathering data from other organizations in order establish benchmarks for AIA Chicago. Some of the them include larger AIA chapters, INoma, and others. She reviewed data points that ESC will be gathering from those organizations. The plan is to pull all of that material together and report back to us in mid August. The committee will also begin identifying people within the organization to get their input. The pandemic has shifted our timeline, and the committee has identified an alternate date in January 2021, the day after the first board meeting. The current board members are asked to participate so that there is continuity between this year and next year's boards. That potential date is January 21, 2021.

5. Executive Vice President Report

SUMMARY: Zurich Esposito reviewed upcoming programs including the State town hall, which will be reviewing the pandemic, its impact and related legislation. The program is online today at 3pm. He also reviewed additional upcoming programs in August. Zurich also noted that Nina Dew has left AIA Chicago to join a member architecture firm. Because AIA Chicago is not working out of a physical office currently due to the pandemic, her position will not be replaced at this time and the staff is working on developing roles and responsibilities for that position. The PPP loan forgiveness application will be due before the end of the year. The 2021 convention which is tentatively scheduled for Philadelphia was discussed.

6. Committee Report – Finance

SUMMARY: Pat Natke reported on the status of chapter finances. We have a healthy reserves and everything is trending a little better than hoped. Small Project Awards expenses, and Designight estimates, are not yet included. Dues income is behind only 2400 dollars as compared to this time last year. Designight will be better forecasted by next month. We are trending better than expected.

7. Committee Report - Sponsorship

SUMMARY: Mindy Viamontes reported that a Designight committee has been formed and has met 3 times in July. The proposal with Sound Investments for our virtual event is being finalized. The tentative date is Friday, November 13th. It will

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AIA Chicago works to increase public awareness of the built environment and the role architects and affiliated professionals play in making Chicago a world architecture capitol

start sometime between 3:30 and 4, and wrap up by 5:30. The entire content will be pre recorded and recordings will be handled remotely/virtually. Geoffrey Baer will be MC'ing the event. It will not be a Zoom meeting but rather a custom website that will go live a month or so before the event. This is great for sponsorship, and the website will stay live for a full month after the event, which we could extend on a month to month basis depending on price. There will be social components built into the website. Joan, Kacey and Mindy have been watching other award events for pointers. They've also been talking about the possibility of an event trailer to help build excitement before the event. Regarding sponsorship, they are now discussing opportunities including virtual breakout rooms as pre parties or after parties of up to 75 people. Another option is an add on photo booth, which is under consideration if a sponsor would like to host it. There has also been discussion on how to use the event to promote our EDI initiatives. It will be a free event. There is 82K in early sponsorships and companies who bought tables will be rolled over to 2021, and they will be acknowledged this year. The award juries are happening now and winners could also be potential sponsors. The new sponsorship packages will be available and open to everyone else in about 4 weeks. Talking to our regular sponsors first to run our ideas by them was discussed.

8. Committee Report – Honors and Awards

SUMMARY: Jennifer Park noted that the awards juries are happening now for Designight. The committee has also been gearing up for the firm of the year award, and are working on a 3 member jury for that award. The board will also select the distinguished service award to be announced at the Annual Meeting. Lifetime Achievement Award nominations this year are David Woodhouse (nominated by Pat Natke), Tom Hoepf, (nominated by Mindy Viamontes) and Phil Johnson (nominated by Drew Deering)

ACTION: The board cast 9 votes for Phil Johnson, 2 for Tom Hoepf, and 6 for David Woodhouse.

9. Committee Report – Membership

SUMMARY: Laura Garcia reported that overall membership was down by 16 members relative to last year. Membership is in better shape than initially expected given the pandemic.

10. Committee Report - DOB Working Group

SUMMARY: Laura Garcia reported on recent AIA-DOB working group meetings.

11. Committee Report - Advocacy

SUMMARY: Drew Deering discussed that they are working with the Neighborhood Opportunity fund. There is a townhall with AIA National this afternoon. There is a national webinar happening every month. They have also been supporting the EDI committee. We are trying to schedule a meeting with the city's new Chief Sustainability Officer. Finally, they are working with Doug Farr to develop a program for this year.

12. AIAS Report

SUMMARY: No report.

13. EDI Committee Report, LGBTQI Committee Report

SUMMARY: No report.

Meeting adjourned

Next Meetings

Board Meeting – 8/26/20 @ virtual meeting (3:30- 5:00)

ExCom Meeting –8/19/20 @ virtual meeting (8am – 9:30am)

Documents Distributed: See the July 2020 Dropbox folder for all documents.